

Directory Listing Rates for Advertising Year 1st June 2017 – 31st May 2018

What is included in your Directory Listing?	Tier	Full year's Advertising Prices
Business name & type/phone no/contact name	1	Free
As Tier 1, PLUS up to 50 word description/ email button/business address, & Google map showing your location (optional)	2	£32.00
A short listing (up to 50 words) with your logo (or other image of similar size) and a direct link to your website.	2a	£32.00
As Tiers 1 & 2, PLUS Website link/small image or logo on front page and up to 150 words on More Information page	3	£54.00
As Tiers 1, 2 & 3, PLUS additional text/images/attachments on More Information page	4	£72.00
As Tiers 1, 2, 3 & 4, PLUS standard online enquiry form (tailor-made forms on request)/	5	£79.00

All adverts run until the end of the advertising year – ie 31st May 2018. Pro-rata reductions apply for adverts taken out part-way through the year, as follows:

Prices applicable from 1st September 2017

Tiers 2 / 2a	-	£24.00
Tier 3	-	£40.50
Tier 4	-	£54.00
Tier 5	-	£59.25

Prices applicable from 1st December 2017

Tiers 2 / 2a	-	£16.00
Tier 3	-	£27.00
Tier 4	-	£36.00
Tier 5	-	£39.50

Prices applicable from 1st March 2018

If an advert is taken out between 1st March and 31st May 2018, you have the option of either paying the rate from 1st December 2017 (above) for the remainder of the advertising year (to 31st May 2018), or paying a special pro-rata rate which will cover you for up to 15 months (ie to renewal date on 31st May 2019) at the current year's rates (see below)

Price Option for adverts placed between 1st March and 31st May 2018, covering period to 31st May 2019:

Tiers 2 / 2a	-	£40.00
Tier 3	-	£67.50
Tier 4	-	£90.00
Tier 5	-	£98.75